

## **Raise The Spirits On Halloween, Despite The Sluggish Economy, With Spooky, Fun Ecards From 123Greetings.com**

**Sub-heading:** 123Greetings.com offers spooky ecards that don't cost anything so users can celebrate [Halloween](#) with as much enthusiasm despite the economic slowdown.

**New York, NY, Oct 24, 2013:** Statistics by National Retail Foundation for [Halloween 2013](#) show that 158 million Americans will be celebrating the holiday as compared to 170 million Americans who celebrated last year. The total spending for the holiday has also reduced as compared to 2012 and 25.2% of the people surveyed said that this was impacted by the economy. Whatever are the reasons, 123Greetings.com helps people continue the merriment through a creative, interactive and fun medium of ecards.

123Greetings.com offers Halloween expressions that can raise the dampened spirits through animated [spooky ecards](#) that don't cost anything. Greeting cards are integral to [Halloween celebrations](#) as Americans spent \$590 million on greeting cards for this holiday, in 2012. This year it is predicted to be much lower. However the emotions and sentiments remain the same and can be easily expressed by sending scary online wishes. One of 123Greetings.com's users commented on a Halloween ecard, "Great exciting idea for family, children and friends."

Arvind Kajaria, Founder of 123Greetings.com, says "Halloween ushers in the holiday season which is full of celebrations and decorations and we want everyone to enjoy the holiday. What's more, fun, tricks and pranks should not be bound by monetary constraints. We encourage all to share our wide range of horror ecards for [haunted house](#), trick or treat, jack-o'-lantern and many more and enhance the celebrations."

123Greetings.com offers over 745 Halloween ecards across 15 categories for users to choose from.

### **About 123Greetings:**

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 39,500 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Facebook App and Mobile Website catering to users on social media and on mobile respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It has also introduced 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit [123Greetings.com](#)